



TOURISM BRITISH COLUMBIA
C A N A D A

®

RESEARCH & PLANNING

TOURISM INDICATORS – DATA TABLES

January 2010

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Tourism Indicators - Data Tables
January 2010

CUSTOM ENTRIES Statistics Canada	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec'09	4th Qrt	YTD 2009
U.S. Total	675,548	1,208,589	1,726,035	237,096	191,145			4,038,413
% change	(9.1%)	(1.4%)	(3.6%)	(6.5%)	(14.6%)			(4.7%)
U.S. Overnight	408,768	786,300	1,278,084	148,546	110,496			2,732,194
% change	(12.0%)	(4.5%)	(2.5%)	(3.6%)	(14.9%)			(5.2%)
Asia/Pacific Overnight	139,727	200,716	254,449	45,511	34,677			675,080
% change	(3.9%)	(18.0%)	(16.9%)	(20.6%)	(13.6%)			(14.9%)
Europe Overnight	65,149	129,335	200,902	24,095	15,529			435,010
% change	(9.7%)	(9.1%)	(9.6%)	(3.7%)	6.4%			(8.7%)
Total International Overnight	631,848	1,144,586	1,770,279	221,023	162,922			3,930,658
% change	(10.3%)	(7.8%)	(6.3%)	(9.0%)	(13.9%)			(7.9%)
Re-entry thru BC by Canadians from the U.S.	719,270	888,089	1,234,819	264,062	254,464			3,360,704
% change	(18.1%)	(6.6%)	(3.4%)	(0.7%)	3.3%			(7.2%)
Re-entry thru BC by Canadians from Overseas	432,660	290,031	286,186	82,563	94,470			1,185,910
% change	2.6%	(9.6%)	(4.6%)	(6.8%)	(8.3%)			(3.9%)
OTHER PROVINCIAL INDICATORS	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec '09	4th Qrt	YTD 2009
Provincial Room Revenue	\$378,896	\$423,596	\$616,172	\$119,047				\$1,418,664
<i>supplied by BC STATS (\$000s)</i>	(12.9%)	(15.8%)	(10.4%)	(11.5%)				(12.8%)
Provincial Occupancy	53.4%	61.1%	71.9%	56.3%	48.5%			60.5%
<i>supplied by PKF Consulting Inc.</i>	(5.0)	(9.0)	(4.4)	(5.0)	(2.6)			(5.7)
Provincial Avg. Daily Room Rate	\$125.40	\$129.18	\$139.95	\$118.57	\$113.82			\$129.89
<i>supplied by PKF Consulting Inc.</i>	(1.9%)	(4.8%)	(7.0%)	(4.1%)	(1.3%)			(4.7%)
Vancouver Int'l Airport	3,846,254	3,986,650	4,679,225	1,240,264	1,111,800			14,864,193
Total Passengers	(10.8%)	(13.1%)	(8.8%)	(6.6%)	(5.2%)			(10.1%)
BC Ferries	3,870,171	5,393,329	7,244,306	1,618,711	1,303,886	1,521,149	4,443,746	20,951,552
Total Passengers	(6.4%)	(0.3%)	1.7%	0.3%	(2.1%)	10.6%	2.8%	(0.2%)
1-800-HelloBC	9,780	16,806	14,094	1,353	874	825	3,052	43,732
# of Incoming Calls	(24.7%)	(48.8%)	(25.6%)	(39.1%)	(46.0%)	(44.8%)	(42.8%)	(37.6%)
Tourism BC Consumer Websites*	1,202,145	1,448,250	1,713,147	487,349	561,930	635,402	1,684,681	6,048,223
Visitors	(21.1%)	(8.7%)	9.5%	78.6%	95.8%	91.1%	88.8%	8.6%
Food Services & Drinking Places Receipts	\$1,803,525	\$1,984,456	\$2,146,754	\$667,438				\$6,602,173
<i>supplied by Stats Canada (\$000s)</i>	0.2%	1.5%	4.7%	5.6%				2.5%
Visitor Centres BC Total**	186,072	440,571	806,762	85,600	53,872	51,390	190,862	1,624,267
% change	5.4%	4.6%	3.9%	(6.3%)	(0.6%)	(3.7%)	(4.0%)	3.3%

Please note: % change figures are for changes from same period last year; brackets indicate declines; the variance between current and previous year occupancy is reported as a point change.

All data subject to ongoing revisions from suppliers.

* Includes www.HelloBC.com, www.britishcolumbia.travel, www.HelloBC.jp, www.HelloBC.co.kr, www.HelloBC.com.tw, www.HelloBC.com.cn, www.HelloBC.com.mx

** Number of parties

Tourism Indicators - Data Tables
January 2010

ACCOMMODATION	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec '09	4th Qrt	YTD 2009
ROOM REVENUE (\$000) - Not seasonally adjusted -- supplied by BC STATS								
VANCOUVER ISLAND	\$46,114	\$78,590	\$127,269					\$251,973
% change	(9.1%)	(13.0%)	(8.8%)					(10.2%)
Victoria	\$20,945	\$35,248	\$48,742					\$104,935
% change	(1.9%)	(17.4%)	(11.8%)					(12.0%)
Capital Regional District (CRD)*	\$3,807	\$7,411	\$12,306					\$23,524
% change	(7.5%)	(10.3%)	(8.3%)					(8.8%)
Saanich Peninsula*	\$1,835	\$2,896	\$4,214					\$8,945
% change	(12.2%)	(12.5%)	(6.9%)					(9.9%)
Nanaimo	\$3,684	\$5,057	\$6,299					\$15,039
% change	(13.4%)	(3.5%)	(16.2%)					(11.6%)
Campbell River*	\$1,514	\$2,619	\$5,145					\$9,278
% change	(20.6%)	(26.5%)	(13.2%)					(18.6%)
Courtenay*	\$2,851	\$3,480	\$5,213					\$11,544
% change	(17.3%)	(11.5%)	3.5%					(7.0%)
Port Alberni	\$819	\$1,004	\$1,573					\$3,397
% change	(0.2%)	(9.7%)	(12.2%)					(8.8%)
Tofino	\$4,101	\$8,515	\$17,047					\$29,663
% change	(14.4%)	(4.9%)	(2.5%)					(5.0%)
Ucluelet	\$614	\$1,350	\$3,548					\$5,512
% change	(10.9%)	2%	5.3%					2.6%
VANCOUVER, COAST & MOUNTAINS	\$222,536	\$227,335	\$289,677					\$739,548
% change	(15.0%)	(17.3%)	(11.6%)					(14.4%)
Downtown Vancouver*	\$76,778	\$117,514	\$146,309					\$340,600
% change	(11.4%)	(18.1%)	(12.2%)					(14.2%)
Vancouver*	\$14,312	\$14,432	\$19,802					\$48,547
% change	(11.3%)	(23.0%)	(13.9%)					(16.1%)
Metro Vancouver (GVRD)*	\$17,178	\$22,089	\$29,128					\$68,395
% change	(8.6%)	(19.1%)	(13.4%)					(14.2%)
Whistler	\$71,019	\$26,221	\$30,624					\$127,863
% change	(24.9%)	(7.4%)	(8.0%)					(18.1%)
Richmond	\$23,136	\$23,915	\$30,990					\$78,041
% change	(4.4%)	(24.6%)	(15.2%)					(15.6%)
Abbotsford/Mission*	\$3,004	\$3,283	\$3,957					\$10,244
% change	(11.2%)	(11.1%)	(4.7%)					1.9%
Hope	\$468	\$962	\$1,827					\$3,258
% change	(16.7%)	(7.0%)	(1.5%)					(5.6%)
THOMPSON OKANAGAN	\$43,411	\$58,218	\$104,823					\$206,452
% change	(14.0%)	(12.5%)	(8.6%)					(10.9%)
Kamloops	\$5,613	\$10,707	\$14,485					\$30,805
% change	(11.9%)	(14.7%)	(11.9%)					(12.9%)
Kelowna	\$8,783	\$16,979	\$24,832					\$50,593
% change	(9.5%)	(16.9%)	(14.5%)					(14.5%)
Vernon	\$2,640	\$4,561	\$6,965					\$14,167
% change	(5.1%)	(9.1%)	4.5%					(2.0%)
Penticton	\$2,698	\$6,033	\$13,537					\$22,269
% change	(10.4%)	(10.7%)	(8.6%)					(9.4%)
Osoyoos	\$681	\$2,857	\$8,514					\$12,052
% change	(17.1%)	0.6%	2.9%					1.0%
Oliver/Okanagan Falls*	\$137	\$717	\$1,920					\$2,775
% change	(30.0%)	(15.4%)	(5.6%)					(9.9%)
Cache Creek	\$87	\$442	\$878					\$1,406
% change	n/a	n/a	(6.6%)					n/a
Valemont/Robson Valley*	\$1,115	\$1,314	\$2,578					\$5,007
% change	(18.6%)	(0.5%)	(16.8%)					(13.5%)
CARIBOO CHILCOTIN COAST	\$3,466	\$6,216	\$9,976					\$19,658
% change	(18.1%)	(12.1%)	(5.1%)					(9.9%)
Williams Lake	\$1,130	\$1,813	\$2,382					\$5,325
% change	(3.6%)	(6.4%)	3.1%					(1.7%)
Quesnel	\$596	\$1,042	\$1,350					\$2,988
% change	(22.8%)	(22.0%)	(13.9%)					(18.7%)

All data subject to ongoing revisions from suppliers. * Urban Centre not defined by single municipal boundaries

**Tourism Indicators - Data Tables
January 2010**

ACCOMMODATION	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec '09	4th Qrt	YTD 2009
ROOM REVENUE (\$000) - Not seasonally adjusted -- supplied by BC STATS								
KOOTENAY ROCKIES	\$32,534	\$23,363	\$44,122					\$100,019
% change	(10.0%)	(14.9%)	(9.8%)					(11.1%)
Cranbrook	\$1,814	\$2,565	\$3,922					\$8,301
% change	(5.0%)	(22.9%)	(9.1%)					(13.1%)
Revelstoke	\$5,537	\$3,133	\$6,396					\$15,067
% change	10.7%	(14.4%)	(7.9%)					(3.4%)
Fernie*	\$5,678	\$1,725	\$2,736					\$10,140
% change	(21.5%)	(1.7%)	(14.5%)					(16.8%)
Golden	\$3,194	\$2,285	\$5,565					\$11,044
% change	(25.9%)	(23.5%)	(17.0%)					(21.1%)
Kimberley	\$1,907	\$905	\$1,729					\$4,541
% change	(6.4%)	(20.2%)	1.0%					(7.0%)
Columbia Valley*	\$4,933	\$4,251	\$9,083					\$18,267
% change	(18.7%)	(12.3%)	(6.6%)					(11.5%)
Nelson	\$1,349	\$1,691	\$3,037					\$6,077
% change	(9.2%)	(14.3%)	(4.8%)					(8.6%)
NORTHERN BC	\$30,835	\$29,874	\$40,304					\$101,014
% change	(3.4%)	(19.2%)	(13.4%)					(12.5%)
Prince George	\$5,605	\$6,786	\$7,825					\$20,216
% change	(12.9%)	(25.8%)	(10.9%)					(17.0%)
Prince Rupert	\$1,486	\$2,177	\$3,194					\$6,857
% change	(3.4%)	(7.0%)	(10.1%)					(7.7%)
Smithers	\$816	\$1,313	\$1,966					\$4,095
% change	(17.5%)	(10.7%)	(6.3%)					(10.2%)
Fort St. John	\$5,198	\$3,545	\$3,902					\$12,644
% change	(10.1%)	(29.8%)	(29.0%)					(22.5%)
Dawson Creek	\$4,188	\$2,627	\$4,255					\$11,070
% change	9.0%	(10.8%)	6.9%					17.8%
HOTEL OCCUPANCY RATE -- supplied by PKF Consulting Inc.								
Greater Vancouver	58.2%	66.8%	77.6%	63.9%	58.2%			66.5%
point change	(6.0)	(12.1)	(4.6)	(4.9)	(1.9)			(6.8)
Greater Victoria	56.5%	70.3%	78.1%	60.1%	47.3%			65.8%
point change	0.1	(6.1)	(1.4)	(5.0)	(4.4)			(2.8)
Whistler Resort	72.3%	51.5%	64.3%	35.4%	29.8%			57.2%
point change	(7.8)	(2.2)	3.6	(1.5)	3.5			(1.6)
Nanaimo	48.2%	58.2%	66.6%	57.5%	51.5%			57.1%
point change	(10.6)	(4.1)	(8.0)	(1.2)	(5.3)			(6.8)
Kamloops	38.4%	61.8%	72.0%	49.0%	37.4%			54.9%
point change	(3.1)	(4.4)	(1.9)	(7.2)	(4.7)			(3.6)
Kelowna	42.1%	63.3%	69.6%	52.2%	36.2%			55.6%
point change	(4.8)	(9.4)	(11.2)	(9.9)	(11.8)			(8.9)
Penticton	29.6%	51.8%	73.2%	44.0%	26.6%			49.1%
point change	(6.7)	(6.7)	(5.8)	(6.9)	(3.1)			(5.8)
Prince George	52.1%	59.4%	62.4%	64.0%	57.0%			58.5%
point change	(8.6)	(15.4)	(5.7)	(5.5)	(2.8)			(8.8)
AVERAGE DAILY ROOM RATE -- supplied by PKF Consulting Inc.								
Greater Vancouver	\$121.53	\$136.62	\$144.07	\$125.30	\$120.86			\$133.22
% change	(1.5%)	(7.1%)	(8.7%)	(6.3%)	(1.3%)			(6.4%)
Greater Victoria	\$98.28	\$125.70	\$148.03	\$113.67	\$101.25			\$124.51
% change	0.3%	(8.3%)	(8.7%)	(0.7%)	0.9%			(6.0%)
Whistler Resort	\$258.79	\$157.43	\$141.11	\$135.89	\$131.09			\$185.56
% change	(11.7%)	(1.5%)	(9.7%)	(3.7%)	(0.2%)			(10.1%)
Nanaimo	\$98.07	\$108.47	\$115.68	\$102.10	\$101.29			\$107.43
% change	4.8%	6.6%	(0.2%)	1.9%	1.5%			3.0%
Kamloops	\$93.24	\$101.75	\$110.46	\$95.76	\$91.05			\$102.24
% change	8.3%	2.3%	0.8%	2.2%	(3.7%)			2.6%
Kelowna	\$96.04	\$124.59	\$149.60	\$110.56	\$96.06			\$125.16
% change	4.8%	(1.5%)	(5.2%)	(1.5%)	(1.7%)			(1.8%)
Penticton	\$87.34	\$113.67	\$155.61	\$102.78	\$86.49			\$127.06
% change	1.6%	(0.4%)	(1.1%)	(4.3%)	(1.0%)			1.0%
Prince George	\$105.88	\$107.33	\$104.58	\$104.38	\$103.62			\$105.56
% change	6.8%	1.4%	(0.8%)	(2.2%)	(0.5%)			1.5%

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**Tourism Indicators - Data Tables
January 2010**

TRANSPORTATION: LAND	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec '09	4th Qrt	YTD 2009
HIGHWAY TRAFFIC VOLUME -- Monthly Average Daily Traffic -- supplied by BC's Ministry of Transportation								
Alberta/BC Border Routes								
Route 16, E of Tete Jaune Cache	4,912	8,125	12,907					25,944
% change	(8.4%)	(3.3%)	(3.1%)					(4.2%)
Route 1, E of Route 95, Golden	9,245	15,893	25,101					50,239
% change	(8.0%)	7.2%	(0.1%)					0.5%
Route 3, W of BC/AB Border, Crowsnest Pass	9,307	11,570	16,144					37,021
% change	(9.2%)	1.8%	4.1%					(0.3%)
Other BC Routes								
Route 5, N of Hope, Coquihalla	19,971	22,505	45,153					87,629
% change	8.1%	n/a	8.7%					10.3%
Route 1, N of China Bar Tunnel	5,732	8,755	11,457					25,944
% change	n/a	n/a	(5.9%)					(3.3%)
Route 4, junction to Ucluelet/Tofino	3,523	6,341	6,442					16,306
% change	(5.7%)	5.1%	n/a					n/a
Route 97, N of Maguerite Ferry Crossing Road	5,774	9,145	10,962					25,881
% change	(10.2%)	0.1%	(3.9%)					(4.0%)
TRANSPORTATION: AIR								
AIR CAPACITY** -- supplied by Inter VISTAS Consulting Inc.								
Total BC	2,449,282	2,669,218	2,974,616	860,408	773,455	849,000	2,482,863	10,575,979
% change	(10.9%)	(8.4%)	(7.7%)	(0.8%)	(2.0%)	(1.1%)	(1.3%)	(7.2%)
In-Bound to YVR	2,044,239	2,216,034	2,471,939	704,214	632,549	696,941	2,033,704	8,765,916
% change	(12.8%)	(10.7%)	(10.1%)	(2.0%)	(3.4%)	(2.6%)	(2.6%)	(9.3%)
Canada	910,871	1,054,072	1,179,097	350,685	285,025	301,617	937,327	4,081,367
% change	(6.6%)	(3.0%)	(4.4%)	(0.0%)	(6.8%)	(7.7%)	(4.7%)	(4.6%)
U.S. & Latin America	734,560	691,882	710,554	199,490	214,141	250,393	664,024	2,801,020
% change	(14.0%)	(14.8%)	(16.6%)	(5.2%)	(3.3%)	0.1%	(2.6%)	(12.5%)
Overseas	398,808	479,254	591,240	154,039	133,383	144,931	432,353	1,901,655
% change	(22.5%)	(17.6%)	(10.8%)	(2.3%)	4.8%	4.4%	2.0%	(12.9%)
REGIONAL AIRPORTS -- Passenger Volume								
Victoria	346,700	387,859	423,950	133,379	115,044	125,957	374,380	1,532,889
% change	(1.0%)	(2.5%)	(1.1%)	(2.4%)	1.5%	13.1%	3.6%	(0.4%)
Kamloops	71,270	57,502	62,541	20,453	21,632			233,398
% change	0.5%	14.7%	31.7%	13.4%	24.0%			14.4%
Kelowna	350,395	321,530	354,126	106,266	111,818			1,244,135
% change	(8.6%)	(0.5%)	0.3%	(4.9%)	9.6%			(2.3%)
Penticton	18,017	17,500	19,500	6,032	5,856	5,874	17,762	72,779
% change	(22.3%)	(21.6%)	(21.5%)	(26.3%)	(32.5%)	(24.5%)	(27.9%)	(23.4%)
Castlegar	13,343	20,575	24,532	7,134	4,531	4,149	15,814	74,264
% change	(23.1%)	(15.7%)	(6.4%)	(14.6%)	(9.3%)	(12.4%)	(12.6%)	(13.7%)
Smithers	14,015	14,240	17,197	6,097	4,398			55,947
% change	(20.4%)	(19.2%)	(12.5%)	(6.1%)	11.9%			(14.3%)
Comox	61,073	70,272	90,342	23,837	20,177	24,225	68,239	289,926
% Change	(18.7%)	(11.9%)	7.6%	2.7%	9.7%	2.7%	4.6%	(4.7%)
Campbell River	9,364	12,391	16,490	4,334	3,724			46,303
% Change	(23.7%)	(20.4%)	(19.0%)	(13.5%)	13.1%			(18.0%)
Prince George	96,126	93,678	88,184					277,988
% change	(14.2%)	(15.0%)	(4.8%)					(11.7%)
Fort St John	27,091	29,513	28,864	10,236	10,269	10,335	30,840	116,308
% change	(12.7%)	(6.7%)	0.7%	(10.0%)	0.9%	6.3%	(1.4%)	(5.2%)
Nanaimo	27,397	40,381	47,108	12,831	10,484	10,508	33,823	148,709
% change	(22.0%)	(3.9%)	(1.4%)	2.4%	17.3%	25.0%	13.2%	(3.9%)
Abbotsford	110,777	117,378	124,555	39,409	36,340			428,459
% change	(9.2%)	(6.2%)	(10.8%)	(2.8%)	(0.9%)			(7.7%)

Please note: All % change figures are for changes from same period last year; brackets indicate declines.
All data subject to ongoing revisions from suppliers.

**Data from October 2009 forward should be considered an estimate only.

Tourism Indicators - Data Tables
January 2010

TRANSPORTATION: WATER	1st Qrt	2nd Qrt	3rd Qrt	Oct '09	Nov '09	Dec '09	4th Qrt	YTD 2009
BC FERRIES -- Passenger Volume								
Victoria, Vancouver, Nanaimo	1,901,485	2,744,158	3,854,621	825,260	634,270	778,604	2,238,134	10,738,398
% change (Rts. 1, 2 & 30)	(7.3%)	(0.9%)	1.8%	(0.2%)	(3.5%)	7.4%	1.3%	(0.7%)
Port Hardy, Prince Rupert	4,716	11,373	30,333	1,666	1,165	1,559	4,390	50,812
% change (Rts. 10 & 40)	(8.7%)	(10.7%)	(7.3%)	26.4%	12.9%	(15.9%)	4.4%	(7.3%)
PRODUCT								
CRUISE -- Revenue Passengers -- supplied by Cruise BC								
Cruise (revenue passengers - Vancouver)	0	354,251	539,587	4,635			4,635	898,473
% change	no change	5.2%	4.6%	160.2%			160.2%	5.1%
Cruise (revenue passengers - Victoria)	0	177,148	261,710	12,106			12,106	450,964
% change	no change	15.8%	14.5%	5.4%			5.4%	14.8%
Cruise (revenue passengers - Nanaimo)	0	263	10,548	8,144			8,144	18,955
% change	no change	(88.0%)	21.4%	30.3%			30.3%	10.6%
Cruise (revenue passengers - Campbell River)	0	0	162	0			0	162
% change	no change	no change	(91.5%)	(100.0%)			(100.0%)	(91.7%)
Cruise (revenue passengers - Prince Rupert)	0	22,698	32,169	0			0	54,867
% change	no change	(46.3%)	(47.5%)	no change			no change	(47.0%)
Total BC Fishing Lodges (room revenue)	\$974,714	\$5,013,199	\$12,748,668					\$18,736,581
% change (Source - BC STATS)	(13.6%)	(29.6%)	(13.5%)					(18.5%)
VISITOR CENTRES -- No. of parties								
Vancouver Island	33,489	96,595	184,288	17,771	8,550	6,217	32,538	346,910
% change	(7.7%)	(3.8%)	1.2%	(10.4%)	(12.9%)	(1.0%)	(9.4%)	(2.2%)
Vancouver, Coast & Mountains	105,407	175,043	244,848	38,351	29,455	32,229	100,035	625,333
% change	16.0%	15.3%	8.7%	(3.5%)	2.5%	(3.8%)	(1.9%)	9.7%
Thompson Okanagan	26,868	84,601	174,220	17,267	9,291	7,213	33,771	319,460
% change	(5.1%)	(0.0%)	(4.8%)	(9.1%)	0.9%	(7.9%)	(6.3%)	(3.8%)
Cariboo Chilcotin Coast	2,619	10,862	26,751	1,860	919	782	3,561	43,793
% change	(19.9%)	(8.4%)	7.4%	0.1%	17.1%	9.5%	6.1%	0.9%
Kootenay Rockies	12,260	36,854	99,638	7,425	3,854	3,363	14,642	163,394
% change	(1.9%)	7.4%	7.7%	0.2%	5.7%	0.0%	1.5%	6.2%
Northern BC	5,429	36,616	77,017	2,926	1,803	1,586	6,315	125,377
% change	2.9%	(4.3%)	12.4%	(16.3%)	(9.5%)	(5.9%)	(12.0%)	5.2%

Tourism Indicators - Data Tables
January 2010

CONVENTION CENTRES	1st Qrt	2nd Qrt	3rd Qrt	4th Qrt	YTD 2009
TOTAL EVENT PARTICIPANT DAYS					
Victoria Conference Centre	26,638	39,702	22,812	62,026	151,178
% change					
Whistler Conference Centre	16,711	10,255			26,966
% change					
Vancouver Convention & Exhibition Centre	309,830	148,647			458,477
% change					
Penticton Trade & Convention Centre	21,781	53,283			75,064
% change					
Prince George Civic Centre	40,466	24,101	24,501	30,712	119,780
% change					
NON-RESIDENT DELEGATE DAYS**					
Victoria Conference Centre	15,688	39,402	21,162	53,826	130,078
% change					
Whistler Conference Centre	8,898	27,108			36,006
% change					
Vancouver Convention & Exhibition Centre	194,581	51,448			246,029
% change					
Penticton Trade & Convention Centre	2,129	14,726			16,855
% change					
Prince George Civic Centre	3,440	4,512	3,620		11,572
% change					

***All non-local delegates days attending Non -Resident Conventions (all events with one or more non-local delegate in attendance and two or more show days)*